

AVALON WOOLWORTHS SURVEY for APA, CABPRA, PBWBA Members,  
Local Residents, and Avalon Woolies Customers



Name (optional):

Email (optional):

Suburb you reside in:

Click on the buttons for your answers in the following.

Are you (select one):      working full-time      part-time      retired      student

Are you (select one)

Resident living in area

Holiday renter

Part time resident with holiday home

Visiting for the day

Are you (select one)

Single person

A family

A couple

Do you shop regularly at Woolworths Avalon (select one)

Yes it's my store for a weekly grocery shop

Only when I come up for the weekend

I shop somewhere else but use Avalon for emergencies

Shop for picnics and meals to have while on holiday

Shop only for snacks

For entertaining

What do you want to see more of in the store (choose all that apply)

Wider range of the essentials

Increase in partly prepared meals

Increase in fully prepared meals

Increase in Woolworths branded items:      pre-prepared      essentials

Wider range of fresh fruit and vegetables

More organic items

More snacks

Increase in Deli items

Increase in entertainment ranges:      base ingredients      part-prepared      ready-to-eat

Increase in artisan bakery items

Other items you would like to see in-store? (optional)

Would you shop more at Woolworths if they catered to what you want to see more of in the store? (select one)      Yes      No

If prices of essentials increased due to Metro rebranding, would you still shop at Woolworths?

Yes      No

Any other comments you would like to make in terms of what you think about Avalon Woolworths becoming a Metro Store (optional)