# Your Start Up Pack! #MyStreetSupport For Apartments, too!

Together With



'STREET BY STREET' EVERYONE CARED FOR, NOBODY MISSED!

## THIS IS HOW AUSSIE COMMUNITIES PULL TOGETHER IN A BUSHFIRE EMERGENCY:

We prepare.

We have a plan.

We are on 'alert'.

We connect as a community to share information.

We rally to help and direct resources where they are needed.

## WE ARE DOING THE SAME FOR COVID19

SO, TOGETHER WE ARE READY!

## SOCIAL DISTANCING & 'SELF ISOLATION' IS NEW FOR US ALL

So, with you and your neighbours on board, we are on our way to building a 'street by street, apartment to apartment' support network in our community to ensure everyone feels connected and has access to the services and support they may need.

To benefit as many people as possible, we have teamed up with the amazing #ViralKindness movement to help #MyStreetSupport roll out as fast as possible.

Together we can play our part and make sure everyone is cared for, and nobody is missed.

#MyStreetSupport

# As a #MyStreetSupport Neighbourhood Point Person You Can Get the Ball Rolling in Your Street!



#### YOU WOULD INITIALLY BE RESPONSIBLE FOR:

- Setting up a Private Group on Facebook for your street which can be published as #MyStreetSupport Covid19 (Suburb) (Street) (Apartment Block). This address format will help make it easier for others to search and find their street group and join as quickly as possible.
- Reaching out to your neighbours, coordinating a neighbourhood group chat or phone tree, and staying in touch with the other point people in your apartment for resource and information sharing.
- You may already have, or can set up, a local suburb #ViralKindness Facebook Group where everyone in your apartment community can join and share updates and alerts with neighbours in your suburb.

## WHY IS #MYSTREETSUPPORT IMPORTANT TO ORGANISE NOW?

- Covid19 is an evolving situation with measures in place to completely shut down any movement of people from place to place, so it's important to ramp up our efforts now BEFORE further restrictions may be applied, so we are as ready as we can be.
- As neighbours, we want to ensure that everyone is safe, well and has access to support if, and when, they might need it. We want to make sure that no one is being missed - especially the elderly, those with disabilities, those with young children, those without transport and those who find self-isolation difficult to manage.

#MyStreetSupport

## #MyStreetSupport

## What Do I Need to Do to Get Started?



#### IT'S ALL IN THE #MYSTREETSUPPORT PACK!

- Print out the 'Contact Flyer' and knock on your neighbours doors to explain or leave a flyer under the door to minimise contact. If you have a large apartment block, you can share this task with several other neighbours.
- 2. Stay in touch with your neighbours and use the 'Discussion Guide' to help people get a sense of how this support can work for them.
- 3. Help everyone connect on your local suburb #ViralKindness Facebook Group and share information and developments with those in your apartment block who may not be on Facebook.
- 4. You can also connect to your Area #ViralKindness Facebook Group and share updates with them and your local suburb group.

## 'STREET BY STREET' EVERYONE CARED FOR, NOBODY MISSED!

SUMMARY: #MyStreetSupport / Strategy

- This a grass roots, local community initiative starting from your street.
- Each street neighbourhood is connected in their own private group so everyone on the street can effectively look out for one another.
- These 'street groups' are then connected to their local suburb group which is also providing updates from and feedback to their Area #ViralKindness Facebook Group.
- We end up with a comprehensive community network that will function even if other social support services are interrupted during the Covid19 peak.
- Need help to set up your group? Go to Facebook #MyStreetSupport

## #MyStreetSupport

How to Set Up Your #MyStreetSupport Group on Facebook



2

At the top of your Home Page click on 'Create' and select 'Group'

3

The 'Create New Group' window will pop up.

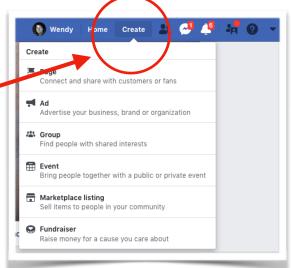
- Add 'name' of your group using this format:
- #MyStreetSupport(suburbname)streetname
- This format will make it easy for others in your street to find their private street group
- Here's an example #MyStreetSupport(Cromer)HighStreet
- Before setting your group up, you can also do a search to check if your street group already exists

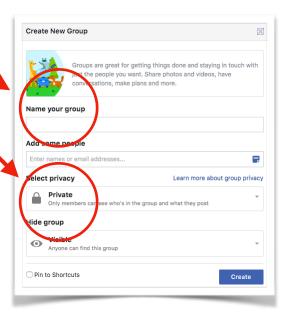


5

**Invite Your Neighbours!** 

- You can message neighbours you're friends with on Facebook OR
- Walk over, explain and ask them directly to sign up OR
- If they don't have Facebook that's ok because now that you've introduced yourselves, you'll know each others names and you can exchange phone numbers.
- If there is no-one home, you can leave a flyer with your and your street group address details added.







## #MyStreetSupport

How to Set Up Your #MyStreetSupport Group on Facebook



At the top of your Home Page

3

The 'Create New Group' window will pop up.

click on 'Create' and select 'Group'

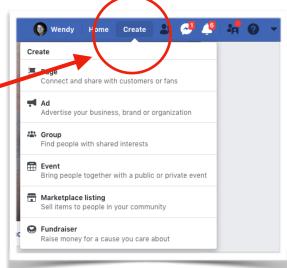
- Add 'name' of your group using this format:
- #MyStreetSupport(suburbname)streetname
- This format will make it easy for others in your street to find their private street group
- Here's an example #MyStreetSupport(Cromer)HighStreet
- Before setting your group up, you can also do a search to check if your street group already exists

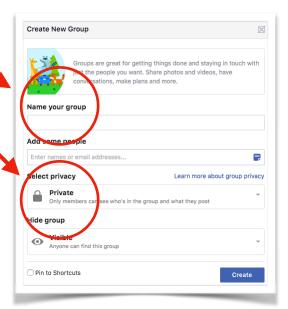


5

#### **Invite Your Neighbours!**

- You can message neighbours you're friends with on Facebook OR
- Walk over, explain and ask them directly to sign up OR
- If they don't have Facebook that's ok because now that you've introduced yourselves, you'll know each others names and you can exchange phone numbers.
- If there is no-one home, you can leave a flyer with your and your street group address details added.







Hello! My name is	and I am your neighbour
just up the road at	phone

Our families may be far away or 'self isolating', so I am reaching out now as part of a broader community initiative so before further restrictions apply we can all be prepared ahead of Covid19 arriving in our area.

This is something we can all do and a way of ensuring that everyone in our street is connected so that we can stay in touch, support one other and look after those who may be vulnerable with any needs that may arise.

We have set up a <u>Private</u> Facebook Group for everyone on our street and the address for you to join is at the bottom of this flier. Being connected on this page, even silently, will provide opportunities to hear and share information that's important and allay welfare concerns if isolation measures prevent us from popping in to check on a neighbour.

I am also going to coordinate a group text message thread or a phone tree so that we can be in communication even if the data network is disrupted by a storm or some other event.

Please text me when you get this and let me know if you'd like to be part of our #MyStreetSupport. You are also welcome to give me a call and we can talk that way! I look forward to hearing from and helping you in any way I can.

## #MyStreetSupport Covid19

VIRAL YYYYY
-------------

Hello! My name is		and I am your neighbour just
up the road at	_ phone _	

Our families may be far away or 'self isolating', so I am reaching out now as part of a broader community initiative so before further restrictions apply we can all be prepared ahead of Covid19 arriving in our area.

This is something we can all do and a way of ensuring that everyone in our street is connected so that we can stay in touch, support one other and look after those who may be vulnerable with any needs that may arise.

We have set up a <u>Private</u> Facebook Group for everyone on our street and the address for you to join is at the bottom of this flier. Being connected on this page, even silently, will provide opportunities to hear and share information that's important and allay welfare concerns if isolation measures prevent us from popping in to check on a neighbour.

I am also going to coordinate a group text message thread or a phone tree so that we can be in communication even if the data network is disrupted by a storm or some other event.

Please text me when you get this and let me know if you'd like to be part of our #MyStreetSupport. You are also welcome to give me a call and we can talk that way! I look forward to hearing from and helping you in any way I can.



## **DISCUSSION GUIDE FOR YOUR #MYSTREETSUPPORT**

### Topics that Help Open Discussion for Your #MyStreetSupport Group

- Once you have delivered the flier and exchanged contact details we encourage you to have discussions with your neighbours on your #MyStreetSupport group page or over the phone rather than in person in order to minimize Covid19 contact.
- It's important to let our neighbours know that their #MyStreetSupport group page is confidential and members are obliged to adhere to the group rules which include that we do not share information about someone else's health concerns (such as someone affected by COVID-19) without their permission. And that the purpose of any discussion is to share only the latest facts from credible sources, avoid hyperbole and show solidarity with affected people by opening your community to the challenges of those affected by the virus... and how we can help.
- We may know our neighbours well or we may be meeting for the first time. If this is
  the first time it helps to share a little about your life to make it comfortable for them to
  share more about their life, concerns and needs as the progression of the disruption
  of Covid19 rolls through our lives.
- We can ask what people are concerned about right now in regard to COVID-19? This may bring up issues like their health or their family's. Losing work or childcare. Being confined to their home. And what all of this means for them.
- If needs arise, it can be helpful to ask who the main people are in their life and who can be contacted about their well-being. If they are having difficulty making contact with these people, would they be open to sharing their contact info with you in case of emergency? Is there someone else living with them? If so, how can you best contact them if need be?
- Covid19 may mean that people will be at home for an extended period of time it's helpful to be sharing about resources, skills, interests, knowledge that you and they have and enjoy to help keep everyone's spirits up. Social health is important, too!
- Pre-discussions like this make it easier for people to reach out and ask for help if they
  find themselves needing assistance which could be anything from refreshing their
  food supplies, filling prescriptions or seeking health care services.
- It's also useful to share information about service providers and the services that can be accessed as well as announcements about additional resources being made available. Anything to help support everyones efforts to keep well and manage their circumstances in the uncertainty ahead.



#### RULE GUIDE FOR YOUR #MYSTREETSUPPORT GROUP

Rules **Create Rule** 01 Be Kind and Courteous We're all in this together to create a welcoming environment. Let's treat everyone with respect. Kindness is required. 02 No Hate Speech or Bullying Make sure everyone feels safe. Bullying of any kind isn't allowed, and degrading comments about things like race, religion, culture, sexual orientation, gender or identity will not be tolerated. 03 No Promotions or Spam Give more than you take to this group. Self-promotion, spam and irrelevant links aren't allowed. 04 Respect Everyone's Privacy Being part of this group requires mutual trust. Authentic, expressive discussions make groups great, but may also be sensitive and private. What's shared in the group should stay in the group. 05 Confidentiality Do not share information about someone else's health concerns (such as someone affected by COVID-19) without their permission 06 The Purpose of Your Post Share only latest facts from credible sources, avoid hyperbole and show solidarity with :: affected people by opening your community up to the challenges of those affected by the virus... and how we can help.

## COVID19

**IMPLEMENT YOUR SUPPORT STRATEGY NOW!** 

## #MyStreetSupport

Together With



# Dounload Your Plan Today



#MyStreetSupport is being rolled out in communities everywhere.

Covid19 is an evolving situation so it's important to ramp up our efforts now BEFORE further restrictions are imposed to best meet the challenges ahead and ensure everyone is cared for and nobody is missed.

To Find Out More Go To #MyStreetSupport: https://www.facebook.com/groups/522811245333960/